



As your youth go through the Lemonade Day experience, they will be learning many different concepts and skills that will not only help them in business, but in life! As their Lemonade Day mentor, we want you to understand what they are learning so you can help them apply those lessons and dig deeper into concepts that they are being introduced to.

Regardless of where your youth are in the completion of the lessons, we want you to know what they're learning or have already learned through participating in Lemonade Day.

Below you will find some Lemonade Day lesson highlights as well as some other resources that will help you help your youth make the most out of their Lemonade Day experience!

lemonade day lesson

Understanding entrepreneurship and goal setting is one of the foundational building blocks of Lemonade Day. Entrepreneurs assume risks and responsibilities to achieve their goals. In the months leading up to Lemonade Day, you will want to make sure that your youth have set their Lemonade Day goals and that they remember them!

All of the decisions they make for their business should lead them in the direction of achieving their goals. **Now is a good time to review the goals your youth has for Lemonade Day;** help them decide if they are achievable goals that will set them up for success. If they haven't made them yet, be sure to check out lessons 1-4 in the Lemonade Day curriculum.

tip

You can help your youth better understand goal setting by explaining the difference between **short term and long term goals**.

discussion

Here are some questions that you can ask your youth to reinforce the Being an Entrepreneur and Goal Setting lessons:

- What is an entrepreneur?
- Do you know any adults who are entrepreneurs?
- What about kids who are entrepreneurs?
- What are your goals?
- Do you have spend, save and share goals?

featured resource

My Journal - If you are using the digital version of the Lemonade Day curriculum, you can download the My Journal as an offline companion.

Mentor Guide - The Mentor Guide provides additional information for mentors regarding Lemonade Day, including discussion questions, vocabulary, etc.

Teacher's Guide - The Teacher's Guide provides more specific teaching tools to help you walk a classroom through the Lemonade Day experience. This includes ideas for implementation as well as extension activities.

asset area

Search Institute 40 Developmental Assets

The Lemonade Day program promotes the developmental assets in youth. The 40 Developmental Assets identify a set of skills, experiences, relationships, and behaviors that enable young people to develop into successful and contributing adults. Here are the asset areas covered by the Being an Entrepreneur and Goal Setting lessons.



Social Competencies – Planning and Decision Making



Positive Identity – Positive view of personal future, Personal Power, Sense of Purpose



Positive Values – Caring, Equality, Social Justice, Service to Other



Commitment to Learning – Achievement Motivation

THE COUNTDOWN IS ON!

ONLY **8** WEEKS UNTIL
Lemonade Day![™]

WIN BIG with your
Lemonade
Business!

Find out about local contest by visiting
your city's Lemonade Day website!

Submit your Business
Results for a chance to win
a bike and/or a cash prize!
lemonadeday.org/contests

